

ANNUAL PUBLIC FILE REPORT

JUNE 2010- MAY 2011

KBLR-TV, Telemundo Las Vegas

1. List all full-time job vacancies filled by the station covered by this report during the past year:

- Station Manager (5)
- Master Control Operator (7)
- Sales Account Executive (1)

2. For each vacancy listed, attach to this report the relevant and completed Recruitment Source Data Form.

3. In total, how many interviewees did the station interview for all the full-time job vacancies identified in response to Question 1?

Three - Station Manager was internal promotion from stations' group and Master Control Operator and Sales Account Executive were both conversions to the staff positions from temporary status in the same jobs. No other candidates interviewed.

4. In total, how many persons interviewed by the station for any of the above-listed job vacancies were referred to the station from each of the recruitment sources used by the station?

Name of Recruitment Source	Total number of interviewees referred during year
NBCUNICAREERS.COM	13

5. Please summarize the station's (or station group's) broad outreach initiatives during the past year. Please identify each initiative in which the station substantially participated, the date(s) of each initiative; the names and titles of the station personnel who participated in each initiative, and a short summary of the nature and extent of the station's participation in each initiative.

JOB FAIR PARTICIPATION

KBLR-TV regularly participates in community and minority job fairs and events. Representatives of KBLR-TV participated in a number of job fairs during the reporting period. Also, Human Resources management members from NBCU and Telemundo represented KBLR-TV at a number of job fairs in other regions.

- KBLR-TV, Telemundo Las Vegas sponsored The RJ Career Job Fair Schedules for time period 2010 to 2011.
- Review Journal Career Fair – August 10, 2010 – Las Vegas, NV – attended by and Juan Nieto, Office Manager, KBLR-TV
- Review Journal Career Fair – September 15, 2010 – Las Vegas, NV – attended by Juan Nieto, Office Manager, KBLR-TV
- Review Journal Career Fair – January 11, 2011 – Las Vegas, NV - attended by Juan Nieto, Office Manager, KBLR-TV
- Review Journal Career Fair – March 1, 2011 – Las Vegas, NV - attended by Juan Nieto, Office Manager, KBLR-TV
- Review Journal Career Fair – April 12, 2011 – Las Vegas, NV - attended by Juan Nieto, Office Manager, KBLR-TV

TRAINING PROGRAM

A number of KBLR-TV employees were able to attend different training classes, seminars during this 12 months period. The different training opportunities are listed here:

- GE Work Life Connections seminar held for KBLR-TV employees: Networking for the Networked Challenged – 6/25/2010.
- GE Work Life Connections seminar held for KBLR-TV employees: Planning, Prioritizing, and organizing your schedule – 9/24/2010.
- GE Work Life Connections seminar held for KBLR-TV employees: Make Money not Excuses – 12/10/2010.
- GE Work Life Connections seminar held for KBLR-TV employees: Managing Work and Life While Working Nontraditional Hours – 03/18/2011.
- Company-wide GE training via myLearning.com, which is an online portal for all employees. KBLR-TV employees participated in training such as “Spirit and Letter” a course encompassing issues related to integrity, EEO training, Compliance Standards and Environmental Health and Safety.

INTERNSHIP PROGRAM

As in previous years, KBLR-TV will have an internship program during the summer time period of 2010-2011. Students from local Universities / Colleges who are pursuing degrees within Communications, TV Industry, and or Sales/Marketing are encouraged to participate in KBLR-TV's Internship Program.

COMMUNITY INVOLVEMET AND EMPLOYMENT OUTREACH

KBLR-TV continues to be deeply involved in its community of license and the surrounding area, which also extends KBLR-TV's outreach efforts. KBLR-TV has participated in the following community events.

- Latin Chamber Expo – August 28, 2010
- Feria Telemundo – September 25, 2010
- Mayor's Cup Telemundo – October 23-25, 2010
- Latin Chamber "Resources for Hispanics" Event – October 29 2010
- Latin Chamber Toy Drive – December 8, 2010
- Latin Chamber Casa Verde Job Fair – December 15, 2010
- Telemundo "Maquina del Dinero" Community Event – December 18, 2010
- Telemundo "Maquina del Dinero" Community Event – December 31, 2010
- Mayor's cup Telemundo – February 19-21, 2011
- Latin Chamber Computer Center Inauguration Event – March 7, 2011
- SN Health District Vaccination Event – April 5, 2011
- Spring Preserve Dia del Niño Event – April 9, 2011
- Super Sabados Free Tax Return Seminars – April 11, 2011
- Safe Faith United Event – April 15, 2011
- Easter Cultural Festival – April 16, 2011
- Cinco de Mayo event – May 3, 2011
- Race for the Cure – May 7, 2011

Additionally, KBLR-TV continues to air sixty-second Public Service Announcements (PSAs) on a weekly basis on "Community Calendars" providing information on job fairs and agencies seeking bilingual staff within the Las Vegas region.

JOB VACANCY RECRUITMENT SOURCE DATA FORM

Station: _____ KBLR-TV _____

Job Title: __ Station Manager _____

Date Job Filled _____ August 2, 2010 _____

Recruitment Source
That Referred

Ultimate Hire: __ Internal Promotion _____

Total # of interviewees: _____ 5 _____

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this Source Requested Notices?
NBC Careers	www.bbcunicareers.com			NO

JOB VACANCY RECRUITMENT SOURCE DATA FORM

Station: _____ KBLR-TV _____

Job Title: ___Master Control Operator_____

Date Job Filled _____ August 16, 2010 _____

Recruitment Source

That Referred

Ultimate Hire: ___Conversion from temp status in same job to staff ___

Total # of interviewees: _____7_____

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this Source Requested Notices?
NBC Careers	www.nbcunicareers.com			NO

JOB VACANCY RECRUITMENT SOURCE DATA FORM

Station: _____ KBLR-TV _____

Job Title: __Sales Account Executive_____

Date Job Filled _____ January 10, 2011 _____

Recruitment Source

That Referred

Ultimate Hire: __Conversion from temp status in same job to staff__

Total # of interviewees: _____1_____

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this Source Requested Notices?
NBC Careers	www.nbcunicareers.com			NO